

County Marketing Lists

As a business, the key to reaching your marketing goals and objectives is to target the decision-makers. WCA helps you do this by offering complete mailing lists of county officials and purchasing agents.

The county marketing lists can be purchased as a whole or by category, such as highway commissioners, treasurers or corporation counsel. The up-to-date lists are in an electronic Microsoft Excel format and can be reused for multiple mailings to help you reach your target market in the most effective manner possible.

CONTACT: WCA at **866.404.2700**,
mail@wicounties.org.



County Marketing Lists Order Form

Complete, sign and return to WCA with your check.

COMPANY NAME: _____

CONTACT (print name): _____

PHONE: _____ FAX: _____

E-MAIL: _____

TOTAL COST: _____

LIST PURPOSE: _____

Order Separate Lists at \$150 Each:

Board Chairs, Corporation Counsel, Executives and Administrators, Clerks, Highway Commissioners, Human/Social Services Directors, Personnel Directors, Register of Deeds, Sheriffs, Supervisors, Treasurers, Zoning Administrators, Purchasing Agents, Clerks of Circuit Court and IT Directors.

All lists are available electronically or on CD in Microsoft Excel. Please circle the list or lists you wish to purchase.

Order the Complete County Marketing List for only \$300.

All orders must be pre-paid in full before the lists will be sent. In placing this order, it is acknowledged that WCA lists are non-transferable and may not be resold or otherwise made available for use by any person or organization other than the purchaser. WCA reserves all rights to deny any purchase requests and all lists are current at time of shipment.

Mail Order Form & Payment to:

Wisconsin Counties Association
22 E. Mifflin St., Suite 900
Madison, WI 53703

FOR OFFICE USE ONLY

Amount Paid: _____

Date Paid: _____

Mailed/E-mailed By: _____

Format Sent: _____

